

**FindandGoSeek** attracts a family audience made up of discerning parents, grandparents, teachers and nannies. Whether local or visiting Vermont, they are searching for events and businesses to entertain and service their family. Our **14,000 monthly readers** look to FindandGoSeek for where to go next and what not to miss.

FindandGoSeek offers a gateway to niche, hard-to-reach customers in northern Vermont. We connect with thousands of parents and caregivers at the moment they are looking for something to do. Averaging **47,000 pageviews per month**, we are the place to get in front of this important demographic.

That's a powerful connection. You can be a part of it. We'll help you integrate your message into the context of the entire site experience, so users are more likely to engage with your business.

*"Sarah is always willing to brainstorm within our budget for maximum effect, and she's super clear, helpful, and upbeat. She pays close attention and is incomparably helpful with reminders and dates."*

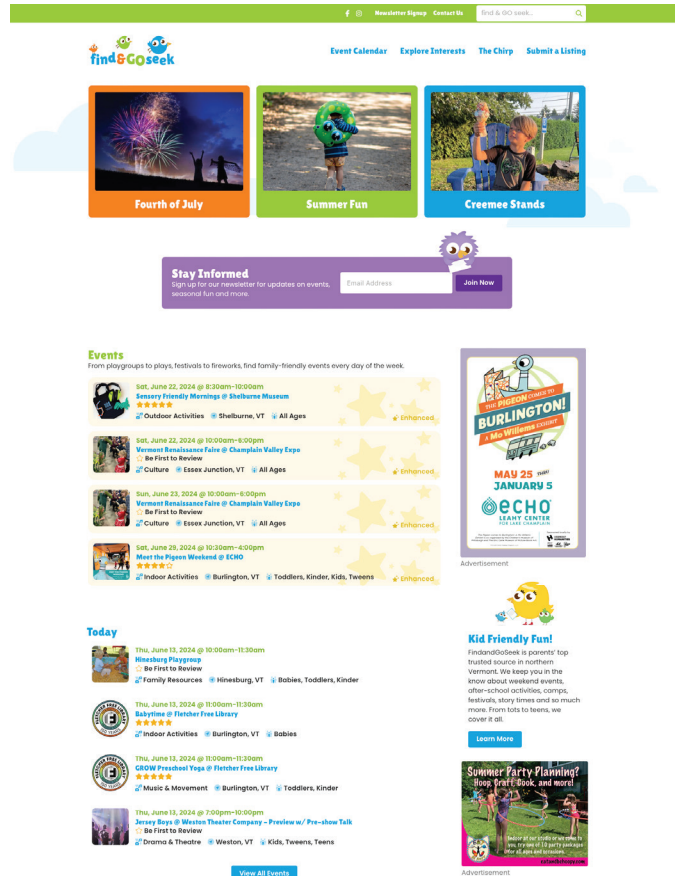
— John Flanagan, Communications Director, Burlington City Arts

**To advertise, please contact:**

**Sarah Wojcik**

**sarah@findandgoseek.net**

**802-318-1107**





# find & Go seek Media Kit 2024

## Advertising Options

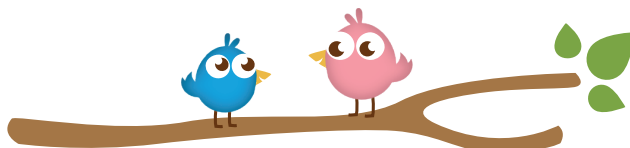
## Monthly Rates

**Enhanced Business Listing** .....\$150  
*Enhanced business listings are at the top of the Interests lists and highlighted, and are featured on the homepage for at least 4 days.*

**Enhanced Event Listing** .....\$175  
*Event listings are highlighted on the calendar and are featured on the homepage..*

**Banner Ad, Position #1** .....\$495  
*Banner ads run on all pages except business and event profiles. On desktop they run along the right side of the lists. On mobile they run between listings.*

**Banner Ad, Position #2** .....\$395  
*Banner ads run on all pages except business and event profiles. On desktop they run along the right side of the lists. On mobile they run between listings.*



**Email Placement** .....\$150  
*The advertiser gets space for an image and 1-2 sentences about the event or business in a specific, topic-based email, sent to the list of 3,500+ emails.*

**Email Banner Ads** .....\$395  
*Email banners will be placed in all emails for a month (3-4) & sent to the list of 3,500+ emails.*

**Sponsored Emails** .....\$795  
*Businesses send a fully-branded email under the FindandGoSeek banner to our niche audience.*

**Paid Partnerships** .....starting at \$495  
*Custom partnerships and packages could include possible visitation, social media coverage, and blog/ newsletter coverage. Details and cost will vary depending on the scope and goals.*

**Questions? Sarah is open to working within your budget to meet goals. Reach out:  
 Sarah Wojcik ~ sarah@findandgoseek.net ~ 802-318-1107**