



Media Kit 2025

FindandGoSeek attracts a family audience made up of discerning parents, grandparents, teachers and nannies. Whether local or visiting Vermont, they are searching for events and businesses to entertain and service their family. Our **14,000 monthly readers** look to FindandGoSeek for where to go next and what not to miss.

FindandGoSeek offers a gateway to niche, hard-to-reach customers in northern Vermont. We connect with thousands of parents and caregivers at the moment they are looking for something to do. Averaging **47,000 pageviews per month**, we are the place to get in front of this important demographic.

That's a powerful connection. You can be a part of it. We'll help you integrate your message into the context of the entire site experience, so users are more likely to engage with your business.

"Sarah is always willing to brainstorm within our budget for maximum effect, and she's super clear, helpful, and upbeat. She pays close attention and is incomparably helpful with reminders and dates."

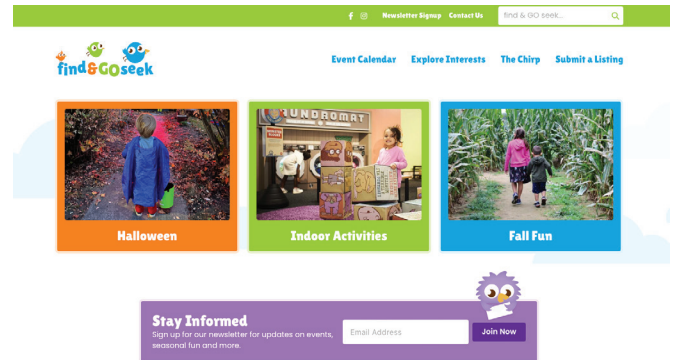
— John Flanagan, Communications Director, Burlington City Arts

To advertise, please contact:

Sarah Wojcik

sarah@findandgoseek.net

802-318-1107



Events

From playgroups to plays, festivals to fireworks, find family-friendly events every day of the week.

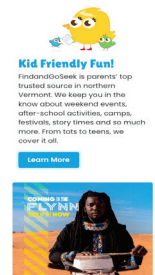
- Thu, October 17, 2024 @ 9:45am-10:45am**
Baby and Me Drop-in Class @ YMCA
Be First to Review | Indoor Activities | Burlington, VT | Babies | Enhanced
- Fri, October 18, 2024 @ 2:30pm-7:30pm**
The Big Blue Express @ University Mall
Be First to Review | Fall Fun | Milton, VT | Toddlers, Kinder, Kids | Enhanced
- Fri, October 18, 2024 @ 7:30pm-8:30pm**
Abu Rap @ The Flynn
Be First to Review | Music & Movement | Burlington, VT | Tweens, Teens, Kids | Enhanced
- Wed, October 30, 2024 @ 6:00pm-8:00pm**
Cirque Kalsbake @ The Flynn
Be First to Review | Music & Movement | Burlington, VT | Tweens, Teens, Kids, Kinder | Enhanced

Today – October 16, 2024

- Wed, October 16, 2024 @ 9:00am-4:00pm**
Fairfax Halloween Costume Sleep
Be First to Review | Fall Fun | Fairfax, VT | All Ages
- Wed, October 16, 2024 @ 10:00am-11:30am**
Storytime with Sarah @ Bent Northrop Memorial Library
Be First to Review | Indoor Activities | Fairfield, VT | Kinder, Babies, Toddlers
- Wed, October 16, 2024 @ 10:00am-10:45am**
Play Time @ Brownell Library
Be First to Review | Indoor Activities | Essex, VT | Kinder, Babies, Toddlers
- Wed, October 16, 2024 @ 10:00am-12:00pm**
Storytime Playgroup @ Richmond Free Library
Be First to Review | Family Resources | Richmond, VT | Babies, Toddlers



Advertisement



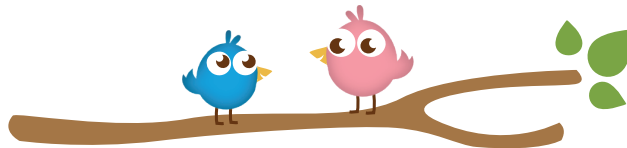


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Advertising Options

Monthly Rates

Enhanced Business Listing	\$150
<i>Enhanced business listings are at the top of the Interests lists and highlighted, and are featured on the homepage for at least 4 days.</i>	
Enhanced Event Listing	\$175
<i>Event listings are highlighted on the calendar and are featured on the homepage.</i>	
Banner Ads (3 positions, balanced for optimal exposure).....	\$495
<i>Banner ads run on all pages except business and event profiles. On desktop they run along the right side of the lists. On mobile they run among listings.</i>	



Advertising Options

Rate

Email Placement	\$150
<i>The advertiser gets space for an image and 1-2 sentences about the event or business in a specific, topic-based email, sent to the list of 3,500+ emails.</i>	
Email Banner Ads	\$175
<i>Email banners will be placed in one email sent to the list of 3,800+ emails. Discounted for multiple emails.</i>	
Sponsored Emails	\$795
<i>Businesses send a fully-branded email under the FindandGoSeek banner to our niche audience.</i>	
Paid Partnerships	starting at \$495
<i>Custom partnerships and packages could include possible visitation, social media coverage, and blog/ newsletter coverage. Details and cost will vary depending on the scope and goals.</i>	

**Questions? Sarah is open to working within your budget to meet goals. Reach out:
Sarah Wojcik ~ sarah@findandgoseek.net ~ 802-318-1107**